

2025 Annual Impact Report



OCEAN
LEGACY
FOUNDATION

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**WORKING ALONGSIDE COMMUNITIES, INDUSTRY,
AND GOVERNMENTS TO ELIMINATE PLASTIC
POLLUTION THROUGH INNOVATION,
COLLABORATION, AND CIRCULAR SOLUTIONS.**

Our Legacy

Since 2013, Ocean Legacy Foundation has been transforming the way the world addresses plastic pollution by developing scalable circular economy solutions that recover, recycle, and prevent plastic waste from entering our environment.

Through our EPIC model (Education & Research, Policy & Advocacy, Infrastructure Development, and Cleanup & Restoration) we have built one of Canada's most comprehensive plastic pollution response systems.

From remote shoreline cleanups and marine debris recovery, to advanced recycling technologies and global education programs, we are proving that plastic pollution is a solvable problem when innovation, collaboration, and action come together.

In 2025, our work rippled across thousands of communities across British Columbia to Nova Scotia and around the world. We expanded our recovery infrastructure, strengthened community partnerships, advanced plastic recycling technologies, and continued educating the next generation of environmental leaders through our EPIC Academy.

Our legacy is not defined by what we have accomplished alone; it is built through the people, partnerships, and communities that make this work possible.

Thank you to our entire EPIC community for your support.



We envision a world where plastic is never wasted.

Together, we are creating a legacy of epic solutions that will protect our environment for generations to come.



**OUR VISION IS TO CREATE A WORLD FREE FROM PLASTIC
POLLUTION BY BUILDING CIRCULAR SOLUTIONS THAT PROTECT OUR
OCEANS, EMPOWER COMMUNITIES, AND TRANSFORM PLASTIC
WASTE INTO VALUABLE RESOURCES FOR FUTURE GENERATIONS.**

An EPIC Journey

2025 was a year of continued growth, innovation, and impact for Ocean Legacy Foundation.

Across British Columbia and beyond, we worked alongside Indigenous Nations, governments, industry partners, researchers, and communities to address one of the most pressing environmental challenges of our time: plastic pollution.

Through marine debris recovery efforts, recycling innovation, education programs, policy engagement, and collaborative partnerships, Ocean Legacy continues to demonstrate that effective solutions to plastic pollution require both immediate action and long-term systemic change.

In 2025, our work extended from remote coastlines and marine debris hotspots to international conversations on circular economic solutions and plastic pollution prevention. Through our Ocean Plastic Depot network, our Plastic Pollution Emergency Response Facility, recycling initiatives, and community stewardship programs, we helped ensure that plastic waste recovered from coastlines and aquatic environments could be responsibly managed and returned to productive use.

Ocean Legacy also strengthened partnerships with Indigenous communities and local governments, supporting collaborative approaches to environmental stewardship and plastic pollution management. Together, we advanced practical solutions that protect ecosystems while creating lasting environmental and social benefits.

In 2025, Ocean Legacy generated \$2.59 million in revenue and invested more than \$2.35 million in program delivery and production activities. These activities supported Ocean Legacy's marine debris recovery, recycling, education, outreach, and related mission-delivery work.

As we look ahead, Ocean Legacy remains committed to accelerating the transition toward a circular economy for plastics, expanding recovery and recycling infrastructure, strengthening partnerships, and advancing solutions that address plastic pollution at its source. The achievements highlighted throughout this report reflect the collective efforts of our staff, volunteers, supporters, funders, Indigenous partners, government agencies, industry collaborators, and community members. Together, we are creating a powerful community where lasting solutions catalyze to create a healthier environment.



Chloé Dubois
Co-Founder & Executive Director



Our Impact

Since its founding in 2013, Ocean Legacy has worked to redefine how plastic pollution is addressed by developing practical, scalable, and measurable solutions that extend beyond cleanup efforts. Guided by the belief that plastic pollution is a systems challenge, our EPIC pillars integrate education & research, policy & advocacy, infrastructure development, and cleanup & restoration to create lasting environmental, social, and economic impact.

We have recovered millions of pounds of plastic pollution from the environment, built Canada's most comprehensive marine plastics recovery and recycling systems, and developed innovative pathways that transform recovered materials into valuable resources.

Ocean Legacy is building the systems today that will protect our oceans tomorrow.

EDUCATION & RESEARCH

651

EPIC Academy Learners

5K+

People engaged through facility tours, events, and conferences.

INFRASTRUCTURE DEVELOPMENT

857,844 KG

Material Intake*

79,157 KG

Plastic Pellets Produced

70,276 KG

Regrind Produced

18,269 KG

Crumble Produced

*Some intake materials were sent to recycling partners, or are waiting to be processed

POLICY & ADVOCACY & RESEARCH

3+

Research Collaborations

8+

International Events

CLEANUP & RESTORATION

38.85 KM

Shoreline Cleaned

33

Public Cleanups Supported

102,900+ KG

Marine Debris Recovered

~95%

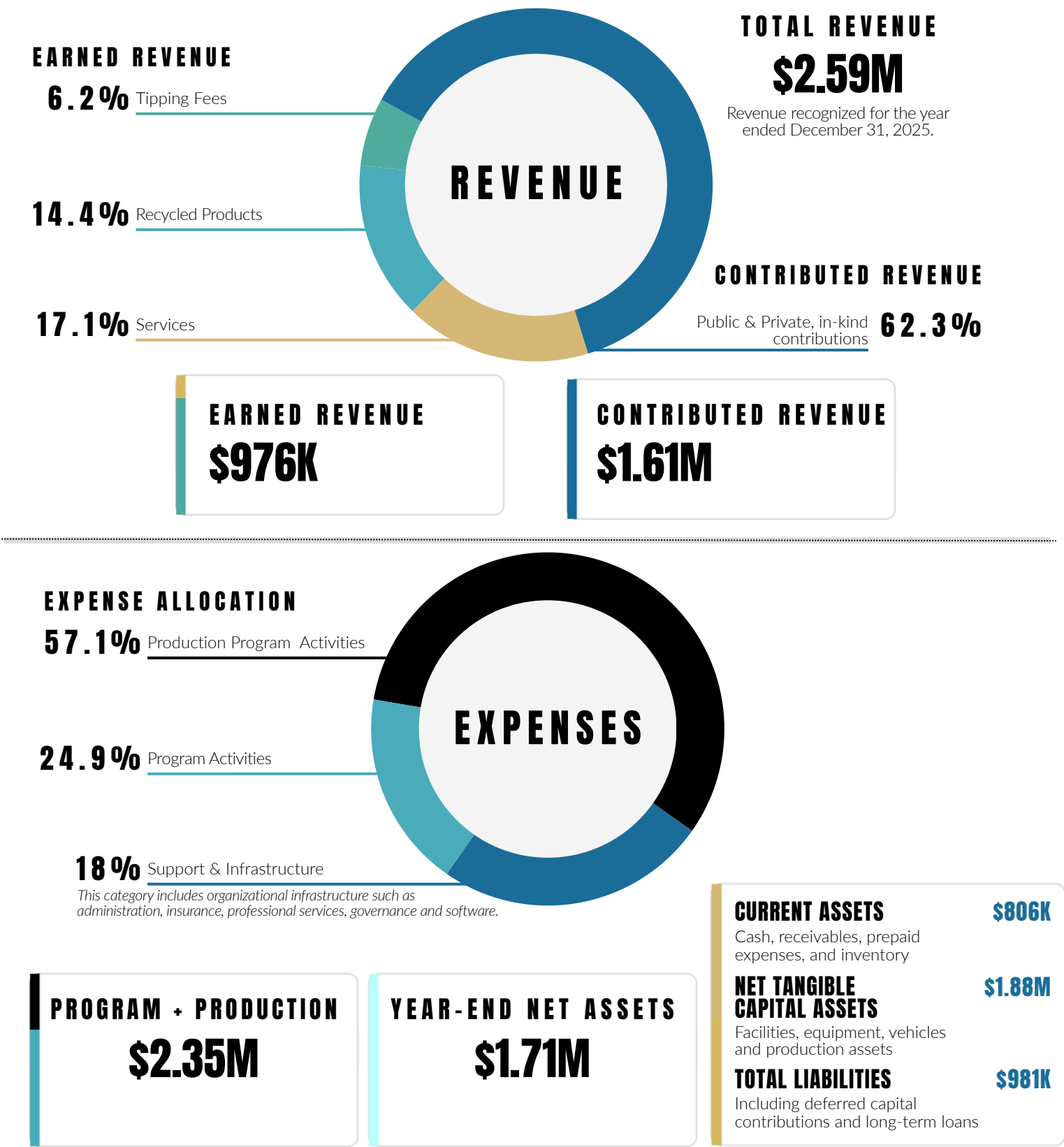
Diversion Rate

Through strategic partnerships with Indigenous Nations, governments, industry leaders, researchers, and communities, we continue to strengthen the circular economy while advancing science-based solutions that address plastic pollution at every stage of its lifecycle.

Our impact extends far beyond the materials we recover. It is reflected in the communities empowered to take action, the infrastructure created to support long-term recovery, the policies and partnerships that drive systemic change, and the individuals inspired through education to become part of the solution.



Financial Highlights



Campaigns and Contributions

Addressing plastic pollution requires collaboration beyond project implementation. Through advocacy campaigns, international engagement, strategic partnerships, and knowledge sharing, Ocean Legacy contributes to advancing policies, building global networks, and accelerating the transition toward a circular economy for plastics. These initiatives help amplify solutions, strengthen partnerships, and influence action at local, national, and international levels.

CHILDREN AND YOUTH MAJOR GROUP AT INC-5.2

Ocean Legacy youth representatives participated in discussions with the Children and Youth Major Group during the Global Plastics Treaty negotiations at INC-5.2, contributing to conversations that recognize the importance of youth leadership in shaping future environmental policy. Supporting intergenerational collaboration helps ensure that the voices of young people are represented in the development of ambitious and equitable solutions to plastic pollution.

UNITED NATIONS OCEAN CONFERENCE (UNOC3)

Participation in the Third United Nations Ocean Conference (UNOC3) in Nice, France provided an opportunity to engage with global leaders and organizations advancing ocean conservation and solutions to marine plastic pollution. By endorsing a civil society statement supporting the NICE Wake Up Call Declaration, Ocean Legacy joined the global call for an ambitious Global Plastics Treaty that addresses plastic pollution throughout its lifecycle. Invited by the Canadian federal government to represent Canada as official delegates, Ocean Legacy contributed to strengthening international partnerships and helped inform future action through global knowledge exchange and collaboration.

#LIVETHEWILDEPLEDGE

The #LiveTheWildPledge campaign encourages individuals and communities to take meaningful action to reduce plastic pollution through everyday choices and environmental stewardship. Directed toward tourists from around the world visiting Vancouver Island North, the campaign also actively engages and involves the local community, creating opportunities for visitors and residents to take action together. In partnership with Vancouver Island North Tourism, the initiative fosters awareness, inspires collective action, and empowers participants to become advocates for healthier oceans and more sustainable communities.



Every partnership strengthens our ability to create lasting solutions for plastic pollution.

REINSTATE THE GHOST GEAR FUND

To support the long-term recovery of abandoned, lost, and discarded fishing gear, Ocean Legacy launched a national petition calling for the reinstatement of Canada's Ghost Gear Fund in partnership with MP Gord Johns. Written by our Co-Founder & Executive Director, Chloé Dubois, the campaign advocated for continued federal investment in ghost gear prevention, retrieval, and responsible end-of-life management to protect marine ecosystems and coastal communities. This campaign brought together supporters and stakeholders to highlight the importance of continued investment in ghost gear solutions that protect marine ecosystems, support coastal communities, and strengthen Canada's leadership in addressing marine plastic pollution.



INTERNATIONAL MARITIME ORGANIZATION

Participation in the OceanLitter Programme Training and Workshop on Marine Plastic Litter from Sea-Based Sources, hosted by the International Maritime Organization (IMO) and the Food and Agriculture Organization of the United Nations (FAO), strengthened Ocean Legacy's technical expertise and understanding of global best practices for addressing sea-based plastic pollution. Insights gained through the workshop will help inform future initiatives and support the development of effective, science-based solutions for marine debris prevention and management. Ocean Legacy is an official advisor to the IMO regarding ghost gear and plastic pollution response as well as circular economic solution implementation.

ROTARY INTERNATIONAL CONFERENCE: COMMUNITY ACTION FOR FRESH WATER

We had the pleasure to present the work and progress of the Alianza por la Cuenca del Motagua (*Alliance for the Motagua River Basin*) during the Community Action for Fresh Water session at the Rotary International Conference in Calgary. The event highlighted the importance of collaborative, community-led solutions for protecting freshwater ecosystems and addressing plastic pollution at its source. Sharing the Alliance's work helped strengthen cross-sector partnerships committed to restoring one of Central America's most significant watershed systems.



Photo: Rotary International Conference in Calgary, Alberta



Photo: OceanLitter Programme in London, England



Photo: United Nations World Ocean Conference in Nice, France

Programs

Creating lasting solutions to plastic pollution requires more than a single initiative — it demands an integrated approach that addresses the entire lifecycle of plastics. Ocean Legacy's programs are designed to prevent pollution at its source, recover materials from the environment, build circular infrastructure, and empower communities through education and collaboration. Together, these initiatives advance practical, scalable solutions that protect ecosystems while supporting a more sustainable and circular future.



TOTE-TO-TOTE RECYCLING PROGRAM

A circular economy depends on keeping valuable materials in use for as long as possible, or finding solutions when fix-and-repair is not an option. The Tote-to-Tote Recycling Program demonstrates how end-of-life industrial plastics can be recovered, recycled, and reintroduced into manufacturing, creating a closed-loop system that reduces waste and reliance on virgin materials.

Through support from the Next Generation Manufacturing Canada (NGen) Fund, we are collaborating with Sæplast Americas to advance circular manufacturing solutions for end-of-life industrial plastic totes. The initiative established a closed-loop system in which used plastic totes from the fishing, pet food and poultry sectors from customers across British Columbia and the United States are recycled into high-quality resin and returned to manufacturing for use in new products.



EPIC ACADEMY

Education is a powerful catalyst for environmental change. The EPIC Academy provides accessible, science-based learning opportunities that build knowledge, inspire action, and equip individuals, organizations, and communities with the tools to address plastic pollution through the principles of the circular economy.

Program Highlights:

- 651 learners registered.
- 57 countries reached.
- Multilingual courses delivery.
- 920 quiz attempts.
- 84% pass rate.
- EPIC Condensed Series launched for businesses and organizations.

The EPIC Academy is endorsed by UNESCO's Ocean Decade.

Real change happens when we move beyond cleaning up plastic and begin building the systems that prevent pollution, recover valuable resources, and empower communities to become part of the solution.



OCEAN PLASTIC DEPOTS

Accessible recovery infrastructure is critical to preventing marine debris from becoming permanent pollution. The Ocean Plastic Depot Network provides communities with dedicated collection points and standardized pathways to responsibly manage plastics, ensuring recovered materials can be recycled and returned to productive use. The Ocean Plastic Depot Network continues to increase Canada's capacity to address marine plastic pollution through community-based collection and recovery infrastructure.

Program Highlights:

- 350+ trained depot members.
- 48 new members trained.
- Strong performance across all satellite depots.
- Sunshine Coast Regional District progressing toward long-term depot operations.



Ocean Plastic Depot



MARINE PLASTICS MANAGEMENT PROGRAM

Effective management systems are essential to preventing plastic pollution before it reaches the environment. The Marine Plastics Management Program (MPMP) is an innovative initiative designed to support Canada's marine industry in responsibly managing end-of-life fishing gear and other marine plastics while advancing Canada's circular economy.

This program is part of our Strategic Management of Ghost Gear in Coastal Land, endorsed by UNESCO's Ocean Decade. MPMP supports communities in developing long-term strategies for the collection, management, and responsible processing of marine plastics through locally adapted, community-driven solutions.

Cleanup Highlights

During 2025, we put strategic focus on supporting other organizations in the delivery of their own cleanup efforts rather than directly leading frequent high volume cleanups. This approach allowed us to provide hands-on assistance, support partners in grant applications, and increase capacity to address end-of-life management for recovered materials through established processing pathways. Our Ocean Legacy cleanup teams conducted multiple shoreline cleanup projects, including helicopter and tug and barge-assisted cleanups across three areas of British Columbia.

MICROPLASTIC & CHEMICAL POLLUTANT SAMPLING

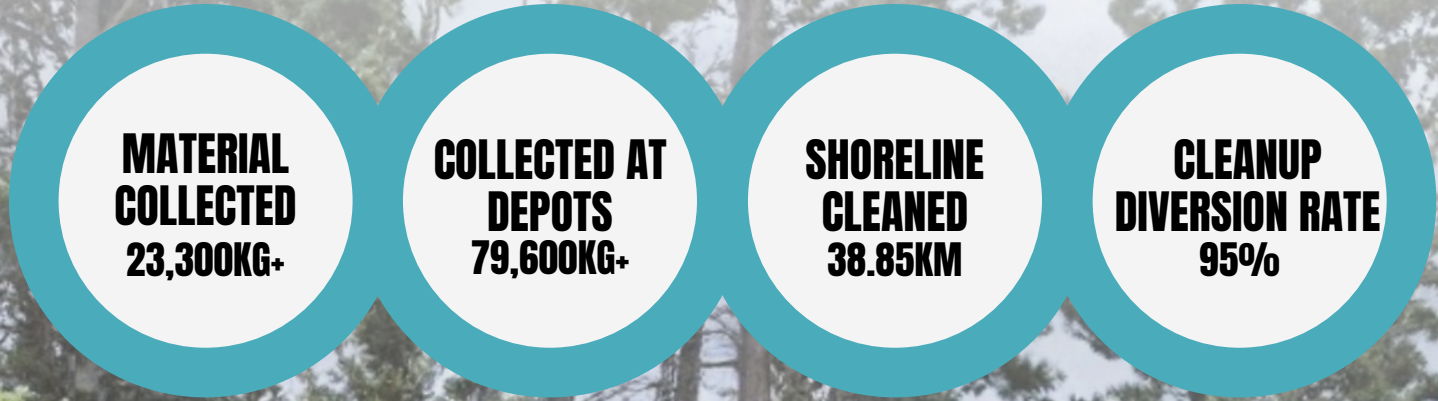
Unique funding supported microplastic and chemical pollutant sampling of shellfish tissue at a highly productive Indigenous oyster lease with cultural significance. A total of 18 oysters were collected and laboratory tested, contributing valuable data to better understand potential contaminants in coastal environments.

OCEAN PLASTIC DEPOTS

All of our satellite depots continued to strongly perform, receiving significant volumes of material from community groups, individuals, organizations, and select marine industry partners. Notably, the Sunshine Coast Regional District is in the process of transitioning its Ocean Plastic Depot from a pilot initiative into a sustained, annually supported operational asset, with a final determination expected in the new year. Together, these efforts contribute to increasing Canada's long-term capacity to address plastic pollution in our oceans.

INVESTMENT IN STAFF

Investing in staff capacity strengthens the organization's ability to deliver effective environmental programs and services. 20 staff members received training, with training time compensated, while applications for job training subsidies were submitted for three staff members to support continued professional development.



Plastic Pollution Emergency Response Facility

Building a circular economy for plastics requires the infrastructure to recover, process, analyze, and recirculate materials that would otherwise become pollution. The Plastic Pollution Emergency Response Facility (PPERF) serves as Ocean Legacy's innovation hub, integrating advanced recycling operations, scientific research, and material management to transform recovered plastics into valuable resources. Throughout the year, the facility strengthened its operational capacity through equipment upgrades, laboratory development, and infrastructure improvements that enhanced processing efficiency, product quality, and material recovery.

FACILITY UPGRADES

Continuous investment in infrastructure is essential to improving operational efficiency and expanding processing capacity. Facility upgrades enhance the ability to recover, recycle, and manufacture high-quality recycled plastic materials. During 2025, we added a new densification system, and blade sharpener to our production line.

ECOWASTE YARD

Efficient material management begins with well-designed recovery and storage systems. The Ecowaste Yard expands operational capacity by improving the handling, sorting, and staging of recovered plastics, helping streamline processing while supporting increased diversion from landfill and the environment.

ANALYSIS LABORATORY

Scientific research and material testing play a critical role in developing effective solutions to plastic pollution. We purchased assets for our Plastic Analysis Laboratory to support quality assurance, research and development, and material characterization to advance innovation and improve the performance of recycled plastics.



TOTAL MATERIAL INTAKE
857,844KG

17.8% Ocean Plastic Depots

7.3% Non-Profit Partners

74.9% Industry

MATERIAL
INTAKE

TOTAL
PRODUCTION

Pellet 47.2%

Crumble 10.9%

Regrind 41.9%

TOTAL PRODUCTION
167,702KG



Community Highlights

QUATSINO TERRITORY

Remote coastlines often accumulate large amounts of marine debris while remaining difficult to access through conventional cleanup methods. Working alongside Quatsino First Nation Guardians, volunteers from West Coast Helicopters, and local community partners, Ocean Legacy supported 4 cleanup operations along the rugged Northwest coast of Vancouver Island, 3 of these cleanups were helicopter-assisted. These cleanups removed tons of debris from isolated shorelines and transported them to the 7 Mile Ocean Plastic Depot for responsible management. This collaborative effort demonstrates the importance of strong partnerships and innovative logistics in protecting remote coastal ecosystems from the long-term impacts of plastic pollution.

ACADEMIC ENGAGEMENT

Sharing knowledge and inspiring future leaders remains an important part of Ocean Legacy's mission. Throughout the year, Co-Founder & Executive Director, Chloé Dubois, delivered guest lectures and presentations at post-secondary institutions, including the University of Hawai'i. These engagements provided opportunities to share practical insights into plastic pollution, circular economy innovation, and collaborative environmental leadership, while encouraging students to become part of the solution.

EMILY CARR UNIVERSITY OF ART AND DESIGN

Innovation and creativity play a vital role in developing new solutions to plastic pollution. In partnership with students from Emily Carr University of Art + Design, salvaged marine rope was incorporated into an Industrial Design capstone project that explored new possibilities for repurposing recovered materials. By transforming plastic pollution into functional products, students demonstrated how thoughtful design can extend the life of valuable resources while inspiring new approaches to circular product development. The collaboration highlights the potential of creative thinking to reimagine waste as a resource.



SAILING FOR CHANGE

Community-led initiatives play an important role in advancing environmental action. Sailing for Change organized a floating fundraising concert in Vancouver, BC in support of Ocean Legacy, bringing together artists, supporters, and community members to celebrate the connection between people and the ocean. The event raised funds to support Ocean Legacy's mission while creating a meaningful space for reflection on the impacts of plastic pollution and the importance of collective action in protecting our marine environment.

WESTERN CANADA MARINE RESPONSE CORPORATION

Building capacity is an essential part of protecting coastal ecosystems. Ocean Legacy team members participated in spill response training with the Western Canada Marine Response Corporation (WCMRC), gaining hands-on experience in emergency response procedures and marine spill preparedness. The training strengthened internal expertise while reinforcing partnerships with organizations responsible for safeguarding Canada's coastlines. Investing in preparedness helps ensure that trained personnel are ready to respond effectively when incidents occur, minimizing environmental impacts and supporting healthier marine ecosystems.



FRASER HEALTH GREEN LEADERS

Ocean Legacy had the opportunity to deliver an educational presentation to Fraser Health staff, organized with Fraser Health Green Leaders. This presentation explored the impacts of plastic pollution, the importance of circular economy solutions, and the role innovation plays in protecting both environmental and human health. The session encouraged thoughtful discussion and highlighted how individual actions, combined with systemic change, can contribute to healthier communities and a more sustainable future. Opportunities like these help expand awareness and inspire action beyond the environmental sector.

QUADRA ISLAND CLEAN DREAM TEAM

The Quadra Island Beach Clean Dream Team continues to demonstrate the remarkable impact that dedicated volunteers can have in protecting their local environment. Through countless hours of shoreline stewardship, the team has worked tirelessly to remove plastic pollution from the beaches of Quadra Island, helping preserve the health and beauty of their coastal community. Ocean Legacy is proud to support their efforts by providing responsible end-of-life management for the recovered materials, ensuring that collected plastics are diverted from the environment and reintegrated into the circular economy whenever possible.



Photo: Maxwel Hohn



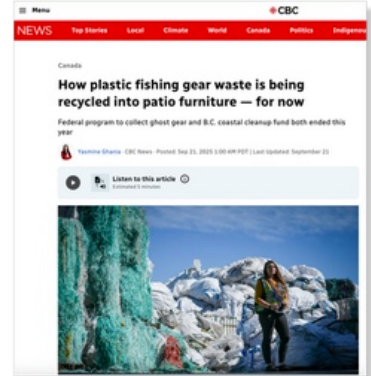
Media Coverage Highlights

Ocean Legacy received over 295 media mentions, with a potential audience reach of over 37 million, and advertising value equivalency (AVE) of over \$345,000.00.

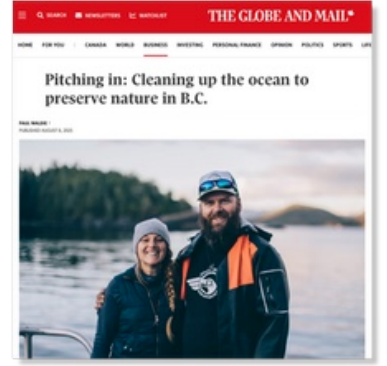
VANCOUVER SUN
14/09/2025



CBC
21/09/2025



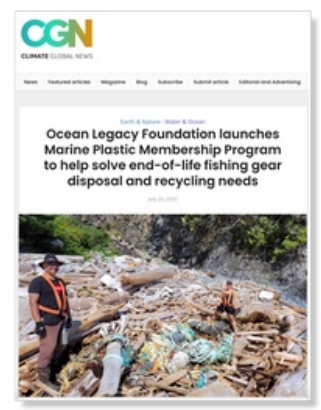
THE GLOBE AND MAIL
08/08/2025



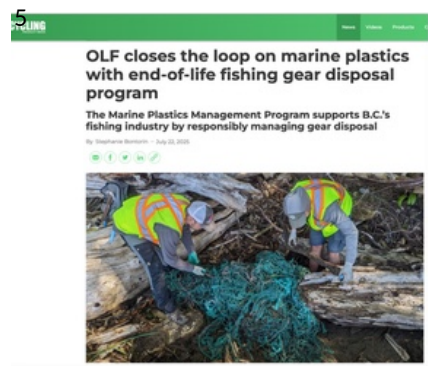
AQUACULTURE NORTH AMERICA
25/07/2025



CLIMATE GLOBAL NEWS
29/07/2025



RECYCLING PRODUCT NEWS
22/07/2025



**POTENTIAL
REACH
~37.5M+**

**MEDIA
MENTIONS
295+**

**MEDIA VALUED
AT
~\$345K**

Every story we share is an opportunity to connect people with the realities of plastic pollution and the solutions being created to address it.





LEGACY PLASTIC™

Partners and Associates



Photo: Ely Roberts

Partners and Collaborators

FIRST NATION COLLABORATORS



NGO COLLABORATORS



REGIONAL DISTRICTS

Alberni-Clayoquot
Comox Valley
Mount Waddington
qathet
Sunshine Coast

ACADEMIA

Royal Roads University
Emily Carr University of
Art and Design
University of Hawaii
Ocean Wise Microplastic
Lab

1% FOR THE PLANET

The Heidi Bryans
Network

BLUE FRIDAY DONORS

Mustang Survival
Artterra
Sea Wench Naturals
Searl Soap Company
The Sewing Club
Whimsy Home and Studio
ASH Refillery and Co
Simply Natural Canada
South Island SUP
Our Footprints Eco Store and
Refillery
Comox Valley Kayaks & Canoes
Through Our Lens
Alcove Homegrown Living
Shades of Green
Pacific Sands Beach Resort
The Bare Company
Wild Waterways Adventures
Out of the Blue Boutique Bowe

DONORS

Carmina Gooch
Jamey Stegmaier
Jay Nicholson
Robin Segall
Stephen Johnson
Ericka Lincke
Sheryl Crow
Glen Stensrud
Jesse Spence
Adriana Tulisi
Julian Barnbrook
Ron Clayton
Sheila McBride
Emily Delangue
Bonnie Rexworthy
KF TAN
Johanna Shapira
Morgan Hoogstraten
Dalwinder Bains

Lynn Williams

Jennifer Carter

Morgan Hite

Anne Marie & Ken Clarke

Micalister Cozzi-Smith

Marlene Lalonde

B. Gayle Vallance

Johanna Shapira

Morgan Hoogstraten

VOLUNTEERS

Peggy Murdoch
Suzi Mikaelian
Shylo Love-Sales
Cailee Welch
Niki Chen
Regina Cid
Victor Li
Sizwile Sibindi
Regina Cid

Key Funding Supporters



Photo: Quadra Island Clean Beach Dream Team

Strategic Partnerships

Organizations, initiatives, and networks that advance our shared commitment to addressing plastic pollution and protecting our oceans.



OceanLitter
Programme

Preventing and reducing
marine plastic litter
from sea-based sources



IZWTAG
INDIGENOUS ZERO WASTE
TECHNICAL ADVISORY GROUP





OCEAN LEGACY

