



**PRESS RELEASE
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OCEAN LEGACY PRODUCES FIRST COMMERCIALY AVAILABLE 100% POST-CONSUMER PLASTIC PELLET IN NORTH AMERICA FROM SHORELINE, OCEAN AND USED MARINE GEAR

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Ocean Legacy has produced the first commercially available plastic pellet in North America made from 100% recycled plastic collected during ocean, shoreline, and marine equipment cleanup. Legacy Plastic™ is a watershed in addressing the ocean plastic crisis.

“We are very excited to now be able to produce recycled plastic pellets (Legacy Plastic™) from ocean, shoreline and marine equipment materials for brands to incorporate into their products,” announces co-founder Chloé Dubois. Legacy Plastic™ is comprised of fishing rope, buoys, floats, oyster trays and other plastic debris collected from cleanup activities and reprocessed to create a high-grade, 100% recycled plastic pellet to be used in the manufacturing of new durable products.

With the introduction of Legacy Plastic™, companies are now able to source marine plastics for use in their products, creating a closed-loop system for these materials. “I am excited to support the gathering of plastic from our beaches that we can recycle into paddles or other items to be used by paddlers who love the water they paddle in,” explains Tim Niemier, founder of Ocean Kayak and Origami Paddler. “As a business owner and a human, I feel that it is my responsibility to help leave our paddling environment cleaner than when we started paddling there. This project is great because it cleans the environment and makes recycling commercially profitable, which means that it can be economically sustainable.”



Examples of commercial fishing rope and the resulting Legacy Plastic™.

“Canada has become a leader in the global effort to eliminate and prevent ghost gear pollution in our oceans. Through our Ghost Gear Program, we’re working with incredible organizations like Ocean Legacy, to protect and regenerate our marine ecosystems by removing this harmful waste.” explains The Honourable Joyce Murray, Minister of Fisheries, Oceans and the Canadian Coast Guard. “I am so inspired by the tremendous work done so far, and I look forward to more progress as we work together to tackle ghost gear in Canada and abroad.”

“We are looking to partner with leading brands in the fight to address the ocean plastic crisis,” explains Gil Yaron, Director of Sales and Marketing for Ocean Legacy. By using Legacy Plastic™, companies become part of a market for ocean plastic that will drive its recovery and prevent used marine gear from making its way into the world’s oceans.

For more information about Legacy Plastic™ and to obtain product samples, please visit www.legacyplastic.ca and contact:

Gil Yaron, Director, Sales and Marketing
Email: gil@oceanlegacy.ca
Phone: 778.668.3675